



Romain LOREK

21 years old, FRENCH

Address: 18 boulevard du Cap
06600 Antibes, France
Mobile: +336 477 173 22
Mail: romain.lorek@ceram.fr

Sales Executive – Master of Science in Management student

PROFESSIONAL BACKGROUND

2009
May -
Aug.

RENTAL MANAGER ASSISTANT

Burger Davis Sotheby's International Realty

Management of top **luxury properties rental** on the French Riviera - *Mougins, FRANCE*

- **Account management** (from first request to check-out)
- Work on **advertisement** / mailing lists / benchmarking
- Work on **Villa management**
- **Redaction (English / French)** for the public website
- Attend meetings/visits with the CEO
- Answer to customers' requests

Since
2008

PRESIDENT

LEAD Guide Association

Association editing a yearly **Luxury traveling guide** of the French Riviera - *Cannes, FRANCE*

- **Manage 30 people**
- **Find Investors** / advertisers
- **Establish / respect fixed budgets**
- **Work with Communication Directors**
- **Promote the image** of the Guide
- **Participate to Fairs / Conferences** on behalf of LEAD Guide (Luxpack / MIPIM / Topmarques...)

Since
2008

COMMUNICATION ADVISOR

Freelance - Cannes, FRANCE

- **Communication advising**
- Creation of **advertising campaigns** for:
 - Avenue Montaigne (fashion show/parties)
 - Cerambolide (automotive contests)
 - La Sauce (cooking book project)

2008
Aug.

CLIENT ADVISOR

Sofrino

Food import and export firm - *Caen, France*

- **Gestionning inputs and outputs** of goods
- Improving existing labelling systems
- Welcoming consumers

EDUCATIONAL BACKGROUND

Since September 2008

Master of Science in Management

(expected graduation in 2011)

- **CERAM Business School**
www.ceram.fr
- *Sophia Antipolis, FRANCE*

2006-2008

Post-Secondary preparatory school in economics

- **Economics specialization**
- Jeanne d'Arc post secondary school
- *Caen, FRANCE*

2005-2006

Post-Secondary preparatory school in economics

- **Mathematics specialization**
- Faidherbes post secondary school
- *Lille, France*

2005

Baccalaureate Major in Science

- Dumont d'Urville secondary school
- *Caen, FRANCE*

2000-2004

Ecole des Beaux Arts

- Fine Arts and Design School
- In addition to my studies
- *Caen, FRANCE*

REFEREES

Ms Judith DAVIS, CEO

Burger Davis Sotheby's International Realty
Mougins, FRANCE

Mail: jdavis@burger-davis.com

Mobile: +336 16 58 39 02

Office: +334 92 28 07 82

ADDITIONAL INFORMATIONS

Languages

French : Mother tongue

English : Bilingual (TOEIC : 940/990)

Spanish: Academic level

IT

Skilled in most usual softwares (Microsoft office, Photoshop etc.)

Audio/Video recording and mounting (worked with french singer)

Hobbies

Golf, Swimming (compétition), Art (Photo, Painting, Sculpting, Drawing)